



Description

- Vision for the new quality of work in 2036 and modular system concepts
- Employee focus as the primary design goal for technology and design
- Individualization of the lighting situation, table ergonomics, information provision and interaction mechanisms
- Plant modules as an attraction feature
- Voice assistant
- Integration of mixed reality for job planning
- Adaptable modular and mobile production elements enable flexibility and adaptation to the market situation

Change in work

- Attractive working environment for employees
- Fusion of production and knowledge work on the Shop-Floor → Grey Collar Worker
- Future generations have special demands in terms of working atmosphere and the ability to individualize the workplace
- Self-organizing autonomous production teams

Added value & benefits

- Customizability, aesthetics and autonomy improve health, creativity and productivity
- Production work becomes attractive through an optimal user experience
- Fun as a new production factor

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